



Sale of 4 X 120 MW de-commissioned Thermal Power Pant



INDUSTRY

Power



GEOGRAPHY

Santaldih, West Bengal



CHALLENGE

Selling de-commissioned assets at the right price



SOLUTION

Sealed Bid and Forward Auction



RESULTS

Assets were sold for INR 1,050 Mn, a premium of 23.50% over the expected price

The Client:

West Bengal Power Development Corporation Limited (WBPDCL) is a power generation and supply company owned by the Government of West Bengal. The main thermal power plants under WBPDCL are in Kolaghat, Bakreswar, Sagardighi, Santaldih, and Bandel.

Business Requirement:

mjunction responsible for selling idle assets received a mandate from "WBPDCL" for selling their 4 X 120 MW de-commissioned thermal power plant at Santaldih, West Bengal.

The Business Challenge

WBPDCL had earlier made two unsuccessful attempts to sell their 4x120 MW decommissioned thermal power plant at Santaldih, West Bengal. The challenge was to find the right price for the de-commissioned power plants.

The Solution and Strategy adopted

A thorough inspection was conducted and a detailed list of entire inventory available in the plant were taken.

A dedicated six member team was stationed at the site for over a month and the estimated sale value of the plant was arrived.

A pan India market campaign was made for the sale of these assets.

Eligible buyers were shortlisted and enrolled to mjunction's online platform.

A two-step strategy comprising of sealed bid, followed by forward auction

Result and Achievements

A price of INR 1050 Mn was achieved in the auction which was a premium of 23.5% over and above the client's expected price.